

# SPEAKERS



FEB. 14, 2019 • 1:00 PM – 3:30 PM  
U.S. Chamber of Commerce

## PURPOSE AND PROSPERITY

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HOW U.S. BUSINESSES ARE  
CREATING IMPACT IN AFRICA



**U.S. CHAMBER OF COMMERCE**  
U.S.-Africa Business Center



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## Speaker Biographies



**Scott Eisner**  
**President, U.S.-Africa Business Center**

Scott Eisner is president of the U.S. Africa Business Center at the U.S. Chamber of Commerce. He is also an officer at the Chamber serving as senior vice president. Eisner represents the Chamber's interests in Africa through its U.S.-Africa Business Center (USAfBC), the business community's leading advocacy group aimed at strengthening U.S.-Africa trade relations. He directs the strategic activities of the USAfBC as it engages with senior-level U.S. government officials, international business leaders, and African governments. In addition, he heads the Chamber's U.S.-South Africa Business Council and the U.S.-Cote d'Ivoire Business Council. Eisner graduated with a degree in political science from Pepperdine University in Malibu, California. He is a former member of the U.S. Trade Representative's Trade Advisory Committee on Africa. He currently serves on the advisory board for City Year South Africa, the Coalition for Development Reform, the Africa Leadership Foundation, and the Woodrow Wilson Center Africa Program Advisory Council. Eisner lives in Washington, D.C., with his wife and their two daughters.



**The Honorable Carlos Dos Santos**  
**Ambassador of Mozambique to the U.S.**

Ambassador Carlos Dos Santos most recently served as High Commissioner to the United Kingdom (2011 – 2015) where he was voted "Best Diplomat of the Year" in 2013. Prior to that he served as Ambassador of Mozambique to Germany (2006-2011). His long and distinguished career includes serving as Director for Europe and the Americas at the Ministry of Foreign Affairs, Advisor to the President, and Permanent Representative to the United Nations. He was the President's Private Secretary, Chief of Cabinet of the Minister of Foreign Affairs and Head of the Political Department of the Africa and Middle East Division of the Ministry of Foreign Affairs.



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Ambassador Dos Santos holds a Master's Degree in International Relations from the University of Zimbabwe and a Masters of Business Administration from the Baruch College, City University of New York. He speaks Portuguese, English, Spanish, and Ronga. He is married and the proud father of three children.



**Eduardo Martinez**  
**President, The UPS Foundation and Chief Diversity & Inclusion Officer, UPS**

The UPS Foundation leads the global citizenship programs and initiatives for UPS. As President, Ed Martinez is responsible for the operations and management of its global philanthropic, employee engagement and corporate relations programs. In addition to his role as President of The UPS Foundation, Martinez also serves as Chief Diversity & Inclusion Officer with responsibilities for the advancement of diversity and inclusion programs which empower over 440,000 UPS employees worldwide including its suppliers, customers and communities at the company.

Martinez joined UPS in 1976, as a package handler in UPS's South Florida operation where he subsequently entered the management ranks within operations and the Industrial Engineering functions. Martinez later held senior management positions in the areas of Corporate Accounting and Finance, Risk Management, and Acquisitions. In these capacities, he also served UPS's subsidiaries and International Region.

Martinez served as corporate counsel in the UPS Legal Department until 2007, where his legal practice included commercial transactions, intellectual property and information technology matters, as well as civil litigation. Prior to assuming the position as President, he served as Director of Philanthropy and Corporate Relations for The UPS Foundation.



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**Tara Hogan Charles**  
**Associate Director, Global Government Relations & Public Policy, P&G**

Tara Hogan Charles is an Associate Director, Global Government Relations & Public Policy, for The Procter & Gamble Company (P&G). Located in Washington, DC, Tara is responsible for helping P&G navigate the legislative and public policy landscape covering a broad issue portfolio including intellectual property, brand protection, workforce, privacy and corporate citizenship. Prior to joining the Government Relations team, Tara worked for 11 years in P&G's Legal Division in Cincinnati, OH. Tara served as Senior Counsel to the Global Antitrust and Trade Relations group, focusing on promotion and pricing policies and antitrust analysis, and to the Global Transactions team responsible for acquisitions and divestitures. As Legal Counsel Tara advised several billion dollar brands on advertising and contract matters. Tara received her B.A. in Political Science and German from Agnes Scott College, and her J.D. from the University of North Carolina at Chapel Hill.



**Divisional Vice President, Global Social Responsibility, Abbott**

Jenna Daugherty is Divisional Vice President, Global Social Responsibility, where she leads sustainability, shared value and social impact initiatives for Abbott. She also serves as Vice President of the Abbott Fund, Abbott's philanthropic foundation.

Jenna joined Abbott in her current role in January 2017, where she leads collaboration across Abbott's enterprise to ensure sustainability and responsibility are at the core of its business practices, delivering leading economic, social and environmental performance globally. She also oversees the strategic direction and execution of cross-sector partnerships to develop sustainable, systems-level solutions to key challenges in global health and development, helping people around the world to build better lives and stronger communities.



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Jenna initially joined Abbott in 2010, managing corporate and community relations. In 2013, she joined AbbVie when it became an independent public company, directing civic engagement and strategic projects until she re-joined Abbott in 2017.

Prior to joining Abbott, Jenna worked for several non-profit organizations, including Court Appointed Special Advocates (CASA), and the Museum of Science and Industry in Chicago. Jenna earned a bachelor's degree in public relations and journalism from Butler University.



**Charlene A. Wheelless**

**Principal Vice President of Global Corporate Affairs, Bechtel Corporation.**

Charlene A. Wheelless is principal vice president of global corporate affairs for Bechtel Corporation.

Charlene is responsible for global communications, issues and reputation management, sustainability, stewardship, and public affairs. She serves on the company's ethics and knowledge management committees, as well as the boards of the Bechtel PAC and Bechtel Group Foundation.

Before joining Bechtel in 2009, Charlene was vice president of communications for the Intelligence and Information Systems (IIS) business unit of Raytheon Company as well as the site executive of its Falls Church, Va. facility. In these positions she oversaw global public relations, advertising, media relations, marketing communications, employee communications, and community relations and served as the lead executive, responsible for facility operations, security and quality audits, and employee morale.

Charlene was recently named by PR Week magazine one of the 50 most influential PR professionals in the industry, for the third consecutive year. This year, she was also named to the PR Hall of Femme, the PR Global Power Book, and the 2017 National Journal "25 Influential Black Women in Business." Earlier, she was named a "Woman Worth Watching" by the nationally known Profiles in Diversity magazine, and a "Women Who Mean Business" honoree by the Washington Business Journal.



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Charlene graduated from New Mexico State University with a bachelor of arts degree in journalism and public relations. She earned a master's degree in public communications at American University in Washington, D.C., and a master's degree in business administration at Keller Graduate School of Management.



**Jane Nelson**  
**Director, CSR Initiative, Harvard Kennedy School**

Jane Nelson is Director of the Corporate Responsibility Initiative at Harvard Kennedy School, and a nonresident senior fellow at the Brookings Institution. She was a director and then senior advisor at The Prince of Wales International Business Leaders Forum from 1993 to 2012, and has been a senior associate with the Institute for Sustainability Leadership at Cambridge University and an adviser and track leader at the Clinton Global Initiative. In 2001, she worked with the United Nations Global Compact in the office of the UN Secretary-General, Kofi Annan, preparing his report for the General Assembly on cooperation between the UN and the private sector. Prior to 1993, Nelson worked for the World Business Council for Sustainable Development in Africa, for FUNDES in Latin America, and as a Vice President at Citibank working for the bank's Financial Institutions Group in Asia, Europe and the Middle East. She serves on the Boards of Directors of Newmont and the Niger Delta Partnership Initiative, the IFC, and on advisory councils for Abbott, Bank of America, ExxonMobil, Pearson's Project Literacy initiative, APCO Worldwide and InterAction. She is co-chair of the WEF's Global Future Council (GFC) on Food Systems Innovation. Born and raised in Zimbabwe, Nelson has a BSc. Agricultural Economics from the University of Natal, South Africa and an MA PPE from the University of Oxford, where she was a Rhodes Scholar. She has been the recipient of a 2016 Arthur Vining Davis Aspen Fellowship, the Keystone Center's 2005 Leadership in Education Award, and co-author of the Academy of Management's 2015 Best Book Award for the Social Issues in Management Division."



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**Roslyn Docktor**

**Director, Middle East & Africa, Government and Regulatory Affairs, IBM**

Roslyn Docktor, IBM's Director of Government and Regulatory Affairs for the Middle East and Africa, leads the advancement of public policy objectives and government affairs in the region. She also serves as IBM's staff representative for the U.S. President's Advisory Council for Doing Business in Africa.

Since joining IBM in 2004, Roslyn has spearheaded global, regional, and national advocacy programs that have advanced the use of technologies like AI, cloud and blockchain, and the modernization of privacy, security and health regulatory policies.

She has also developed and led multi-stakeholder collaborations for IBM, including efforts with the United Nations Development Program on interoperability, and the Berkman Center at Harvard Law School on open technologies.

Prior to IBM, she worked directly with numerous governments including South Africa, Brazil and Jordan to help define and implement new policies and partnerships to promote economic and social growth. She has also designed innovative capacity-building programs with World Bank and the United Nations support.

Notably, Roslyn led global Y2K readiness efforts under the U.S. White House and United Nations auspices. She established a network of 170 National Y2K Coordinators and directly led government-to-government and government-business summits across the Middle East and Africa.



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### **Geoff R. Andersen**

#### **Director, Regional Ag Strategic Planning, John Deere**

Geoff Andersen was raised in the Kansas City area and began working for a local agri-business consulting company during high school and college internships. After completing B.S. and M.S. degrees in Agricultural Economics at Kansas State University, he started his professional career with this same consulting company.

In 1989 he joined ARI Network Services, Inc., in Milwaukee, Wisconsin. ARI is a provider of technology solutions to agribusiness and equipment channels. He worked in the Agriculture Technology space for the next 10 years, including roles with AGRIS and their joint venture partner, Farmland Industries. AGRIS was acquired by Deere & Company in March of 1999. He joined John Deere Information Systems (JDIS) and began serving as Director on December 16, 1999. He led a re-organization at JDIS and managed that business for John Deere for 7 years.

In October, 2006, he assumed the leadership of John Deere's Frontier business unit based in the Agricultural Marketing Center in Lenexa, Kansas. In July, 2009, he accepted additional responsibilities for establishing strategic partnering units in Deere markets around the world. Geoff became Deere's Manager, Global Citizenship and Strategic Planning, in March, 2012. He led the globalization of Citizenship programs and investments to align with the company's growth aspirations. A significant focus area was creating self-sustaining agricultural development models in Sub-Saharan Africa. In November 2017, he assumed the newly created position of Director Regional Ag Strategic Planning. In this role he is responsible for Africa business development, public affairs, and leading Deere's Africa Accelerator Council. Geoff and his family live in Lee's Summit Missouri, and he works from John Deere's Americas' Sales and Marketing Center in Olathe, Kansas. Both of these communities are suburbs of the greater Kansas City metropolitan area.



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**Michael Stransky**

**Senior Manager for Foreign Affairs in the Government Affairs and Policy, General Electric**

Michael Stransky is a Senior Manager for Foreign Affairs in the Government Affairs and Policy office at General Electric. He previously served as a Policy Counsel to a Senate leadership office on national security and foreign policy issues.

Prior to this position, he served as Counsel to the Deputy Attorney General for national security issues, and as an Intelligence Professional on the President's Commission on the Intelligence Capabilities of the United States Regarding Weapons of Mass Destruction (WMD Commission). He has also supported the Department of Energy Russian Nuclear Materials Security Task Force, and was an Associate Attorney at Gibson, Dunn, and Crutcher.

He holds a Bachelor's of Science in Foreign Service from the Georgetown University Edmund A. Walsh School of Foreign Service, and a Juris Doctorate from the University of Chicago Law School.

### Moderator Biographies



**Marc DeCoursey**

**Senior Vice President, U.S. Chamber of Commerce Foundation**

Marc DeCoursey is senior vice president of the U.S. Chamber of Commerce Foundation and leads its Corporate Citizenship Center (CCC), serves as a leading resource for businesses dedicated to making a difference. The Center works with businesses to tackle the toughest issues affecting society in the areas of community improvement, disaster resilience, economic empowerment, education, environment, and health. Through interactive and informative events with industry leaders, original research, a digital and media network, and the resources and reach of the Foundation, CCC is a powerful corporate citizenship partner.

DeCoursey has 25 years of experience in public policy leadership, spanning the executive and congressional branches of the U.S. government as well as the nonprofit sector.



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Previously, DeCoursey held several senior positions at the American Red Cross (ARC)—including chief of staff in the president and CEO’s office. There he implemented strategic initiatives, directed day-to-day operations, and represented the organization to major stakeholders across government, corporate, and nonprofit sectors.

DeCoursey was appointed to be a U.S. National Commissioner for UNESCO and named to the U.S. Department of State’s Advisory Committee on the Strategic Dialogue with Civil Society. He has also served as a guest lecturer at the Institute for Corporate Social Responsibility at Johns Hopkins University. In 2013, he was named No. 50 in Ethisphere’s 100 Most Ethical People in Business. He and his wife have three children.



### **Director, East & Southern Africa, U.S.-Africa Business Center U.S. Chamber of Commerce**

Brionne Dawson is a results-driven global public policy practitioner in Washington, DC with nearly two decades of experience in program management, sustainable development and government affairs. As Director of East and Southern Africa at the U.S. Chamber of Commerce, Brionne is responsible for advising multinational companies operating in East and Southern Africa on navigating regulatory, political and operational risks in emerging markets across the continent. Brionne served in federal government at the U.S. Agency for International Development (USAID), and in leadership capacities at the National Democratic Institute (NDI) in Washington, DC and South Africa.

At USAID, Brionne was responsible for developing and executing legislative and stakeholder outreach strategies to advance USAID priorities, earning recognition for outstanding achievement building bipartisan support on a wide-ranging portfolio of sustainable development efforts, including Power Africa. Previously, as acting director of NDI's regional office in South Africa, Brionne implemented donor-funded programs to provide political leaders with skills to fight HIV/AIDS. Brionne also led efforts to improve accountability in the management of revenues from natural resources in East and Southern Africa, stemming from multi-country research on transparency and accountability in Africa's extractive industries.



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Brionne is a Fellow of the Truman National Security Project, a Fellow of the International Career Advancement Program, and one of 35 Black American leaders in U.S. national security and foreign policy recognized by New America. Brionne holds a Bachelor's of Science in foreign service from Georgetown University, a Master's of Arts in international business from the Fletcher School of Law and Diplomacy, and certification in French proficiency.